

A Study on the Effectiveness of Markov Analysis – A Tool for Human Resource Supply Forecasting

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Abstract—Human resource is an important asset based on which the performance of company depends upon. To attain the organizational objectives it is important to have a human resource plan. Human resource planning is the process of getting the right number of qualified people into the right job at the right time. It is a matching process between the supplies of people with the opening in the organisation. For this human resource planning process manpower inventory is used. Manpower inventory is the classification of characteristics of personal in an organization in addition to counting their number. The main objective of preparing manpower inventory is to find out the size of personnel available in an organization to work in various positions. To attain this objective an accurate manpower forecast is important. To forecast the internal labour supply there are different

techniques and Markov analysis is one of the important techniques. The study measures effectiveness of Markov analysis.

Keywords—Human resource planning, Manpower, Inventory, Markov analysis, Skills.

I. INTRODUCTION

A plan for human resource is inevitable to the organization. Ineffective human resource planning may lead to organization saddled with employees with inadequate qualification and poor skills or overburdened with unwanted employees whose pay and benefits might ruin a business. Human resource planning may act as a reservoir of total talents. Human resource planning prepare people for future if the organization wants to expand or contract its scale of preparation it can do so with the help of an effective human resource planning. Likewise human resource planning helps to cut costs and as well as in succession planning

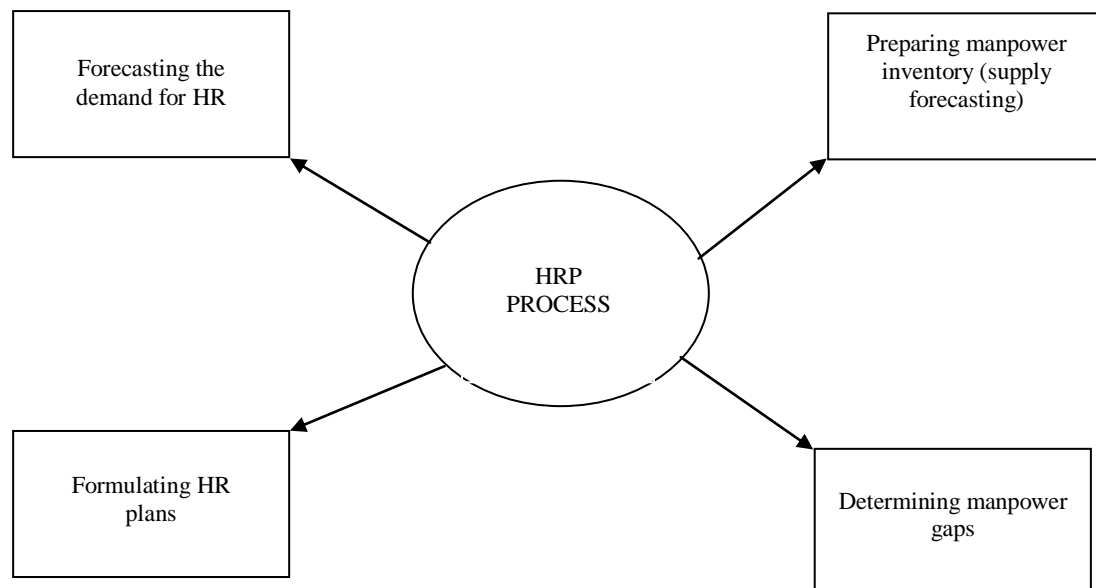


Fig. 1 HRP Process

The basic purpose of preparing manpower inventory is to find out the size and quality of personnel available within the organisation. There are two major sources of supply of manpower: internal and external. An estimated internal labour supply for a given firm are from different sources.

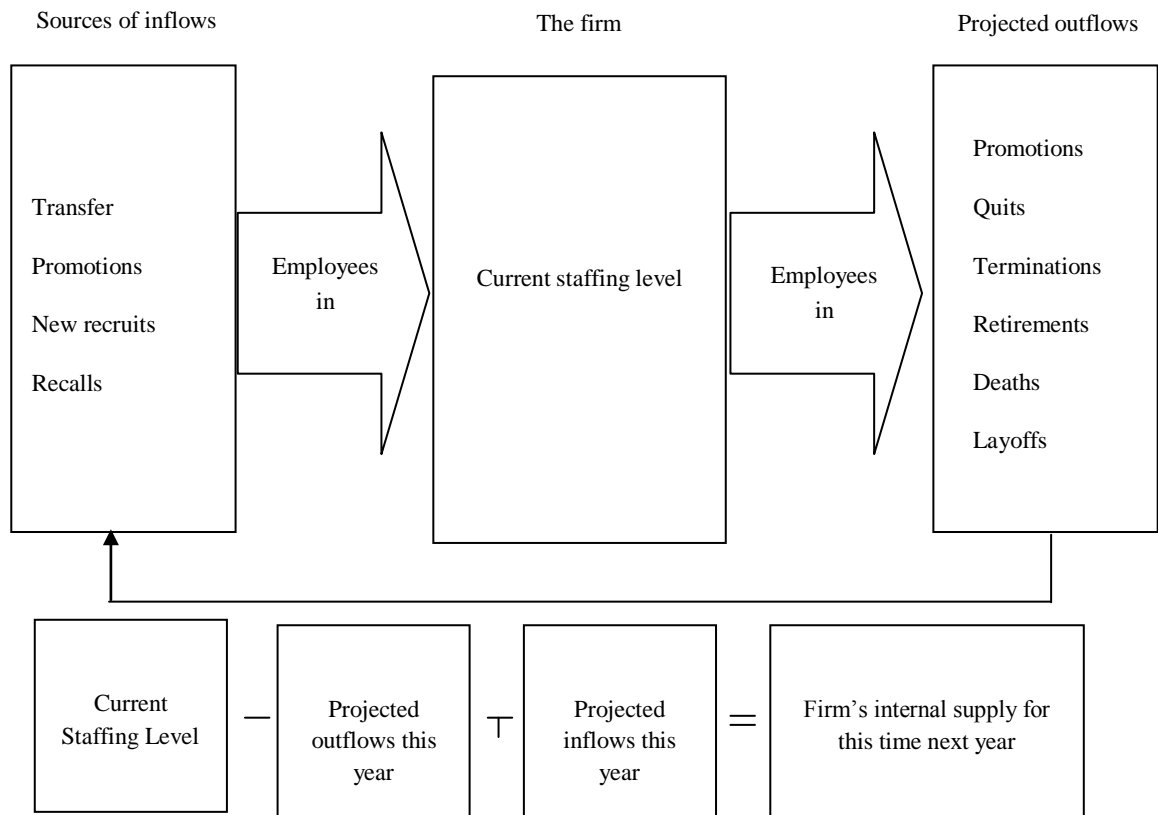


Fig. 2 Estimated internal labour supply for a firm

II. LITERATURE REVIEW

(Steffy & Maruer, 1988) opined that Markov analysis done is a comprehensive model for conceptualizing and measuring the economic effects of human resource activities drawn from work on firm-specific human capital theory, human resources accounting, and utility analysis is presented. New ways of modelling the economic value of human resource activities and issues requiring empirical investigation are discussed.

(Heneman III & Sandver, 1977) says that Markov Analysis (MA) may be used to examine the movement of personnel into, within, and out of the organization. After briefly reviewing and illustrating MA, specific applications to human resource administration are suggested. Potential limitations of MA applications may place rather stringent constraints on their appropriateness and usefulness in human resource administration.

(Reid & Taylor, 1989) opined that among the various forecasting technique Markov analysis is the least used. Additional to forecasting technique

Markov analysis is used to determine the internal labour market, audit and control, career planning and development. However the reported application in human resource administration are limited to an analysis of staffing policy, quantifying teacher mobility, and forming reduction in force policy. The degree of accuracy in forecasting personnel continuity and changes has an obvious effect on educational budget, development and control.

(OCZKI, 2014) said that manpower planning and forecasting can contribute to improving company's performance. Implementation of certain straightforward planning techniques can result in higher effectiveness of human resource policy and increased competitiveness of the organization. In this paper, a number of methods of forecasting internal labour supply has been described. Markov chain model has been characterized in more detail and a numerical example of manpower planning in a retail store, based on this approach has been presented. The main limitations of implementation of Markov

model to internal labour supply forecasting have been discussed and conclusions drawn.

(Igboanugo & Edokpia, 2014) opined that a Markovian approach to the analysis of data pertaining to recruitment, active staff wastage and retirement collected over a period of five years from a soft drink manufacturing company based in Lagos, Nigeria, is presented. Our results suggest that although the company studied has a long term employment policy, staff who retire from the system are disproportionately small 15 to 26 compared to those who leave through wastage (74-85%). This paper proposes a review of the current manpower policy to moderate the perceived imbalance in policy structure. The author is convinced that the method advocated is effective as a decision support instrument for solving manpower planning problems in industrial organizations.

(Trivedi, Moscovice, Bass, & Brooks, 1987) Studied a semi-Markov formulation for modelling transitions of physicians, nurse practitioners, and physician assistants between different settings and locations within a geographic area and he stated that the model predicts the supply of primary care providers over a planning horizon. They then compared the model predictions with estimates of future demand and need for primary care for a community. Statistical tests for validation and sensitivity analysis of the model are also performed to establish the appropriateness of the semi-Markov approach. With the likelihood of an oversupply of physicians during this decade, he stated that the model offers a useful tool for health planners, administrators, legislators, and regulators, for objective decision making

(Rao & Kshirsagar, 1978) stated that In the study of population dynamics, the predator-prey system is recognized as a vitally important aspect in natural population control. One aspect of predator-prey interactions is studied in this paper. The attack cycle of a predator is assumed to consist of 4 different activities, namely, search, pursuit, handle and eat, and digestion. A semi-Markovian model is proposed to obtain the number of prey devoured by a predator during the activity of a day. The advantages of a new semi-Markovian model to the queuing model developed by Curry and DeMichele (1977) is demonstrated, as the results from the semi-Markovian model are closer to Holling's (1966) experimental data than their results, which were based entirely on Poisson assumption

III OBJECTIVE OF THE STUDY

- 1) To forecast manpower supply for the year 2016-2018 at a public sector undertaking in Cochin Kerala.
- 2) To study the effectiveness of Markov analysis on a tool for hr supply forecasting.

IV SCOPE OF THE STUDY

- 1) Make manpower procurement plans.
- 2) Access the internal movement of employees in advance.

V. RESEARCH METHODOLOGY

The study is exploratory in nature. It is based on data from secondary sources. The data were gathered from a public sector company. The cadre selected is Executive Cadre.

VI. ANALYSIS

For the study, forecasting of executive cadre is selected since only in executive cadre time bounded promotion is done and for the workers and supervisors their performance also matters therefore including those category will affect the reliability of this test. The executive cadre consist of E01, E02, E03, E04, E05, E06, E07, E08.

E01 – Asst. Manager

E02 – Deputy Manager

E03 – Manager

E04 – Senior Manager

E05 – Asst. General Manager

E06 – Deputy General Manager

E07 – General Manager

E08 – Chief General Manager/ Executive Director

To calculate effectiveness:

The forecast for the past year 2015 is done to check the feasibility of the Markov tool i.e., by comparing the forecasted and the actual internal manpower supply of 2015 we can find the deviation of them and hence find the reliability of the tool.

TABLE I: FORECASTING FOR THE YEAR 2015 IN EXECUTIVE CADRE USING MARKOV ANALYSIS (STABILISED STRENGTH UPTO 300 EMPLOYEES)

Position	Total number of Employees	E01	E02	E03	E04	E05	E06	E07	E08	EXIT
E01	56	48	2							6
E02	19		10	6						3
E03	115			112	1					2
E04	35				32	3				-
E05	26					21	5			-
E06	16						16			-
E07	10							10		-
E08	3								3	-
Total	280									
Employees	Internal	48	12	118	33	25	21	10	3	

How to calculate Markovian table

For example, let's consider table 4.1. In the first row gives E01 cadre, the total no of employees in that position is 56. Out of the 56, it is forecasted that 6 people will retire so 6 is written in the exit column and 2 will get promoted to E02 cadre, that leads to $56 - (6 + 2) = 48$ remaining in that position. Similarly consider E02 position, the total numbers of employees are 19. Out of that 3 are forecasted to retire as per records and 6 are promoted to E03 and the remaining in E02 positions are $19 - (6 + 3) = 10$. In similar way for all the position like E03, E04, E05, E06, E07, E08 the exited and promotion can be calculated and written in the respective columns.

By column wise addition, the total number of employees in all position is found and total number of employees in E02 is calculated by the addition of E02 column $10 + 2 = 12$. Similarly the total numbers of employees are found in E03, E04, E05, E06, E07, E08 and exit (which gives the total number of employees leaving the organisation in 2015 due to retirement). The actual manpower supply of 2015 in Table 2 is shown in the format of an Markovian table for the easy comparison with the forecast.

TABLE II : ACTUAL MAN POWER SUPPLY IN 2015

Position	Total number of Employees	E01	E02	E03	E04	E05	E06	E07	E08	EXIT
E01	56	48 (from supervisor to E01: 10)	2							6
E02	19		10	6						3
E03	115			112	1					2
E04	35				32	3				-
E05	26					21	5			-
E06	16						16			-
E07	10							10		-
E08	3								2	1
Total	280									
Employees	Internal	58	12	118	33	26	21	10	2	

TABLE III: THE DEVIATION OF ACTUAL AND FORECASTED INTERNAL SUPPLY

Position	Forecasted	Actual	Difference	Reason
E01	48	58	10	Promotion of supervisors
E02	12	12	-	
E03	118	118	-	
E04	33	33	-	
E05	26	26	-	
E06	20	20	-	
E07	10	10	-	
E08	3	2	1	Resigned

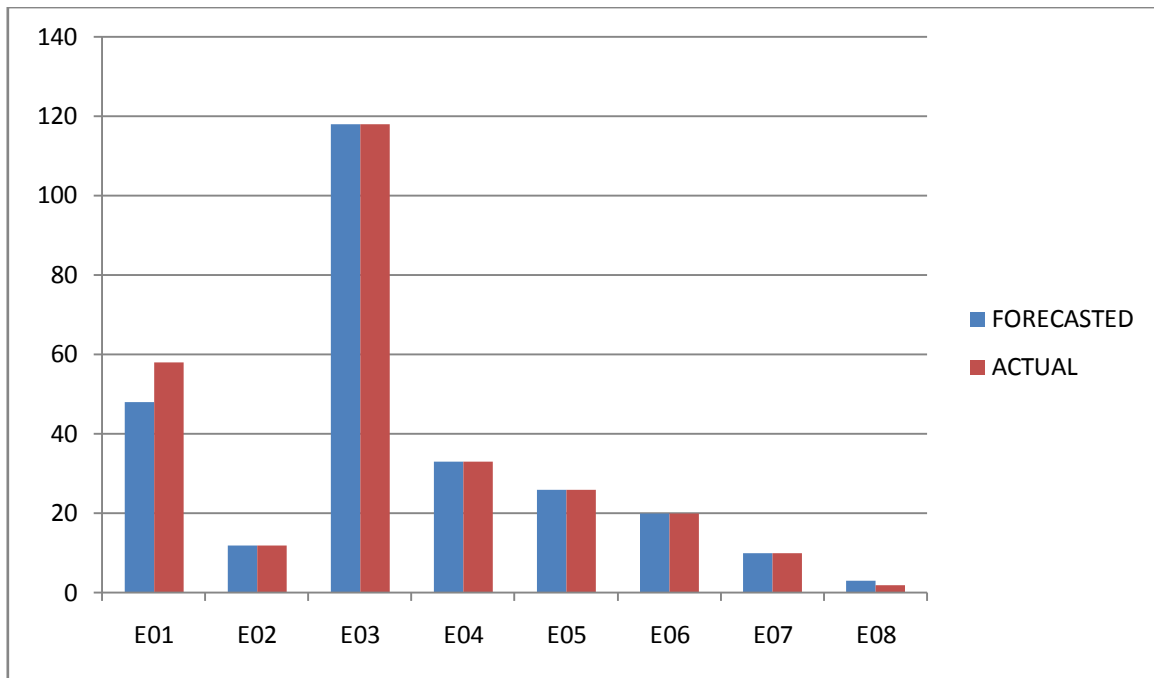


Fig. 3 Representing The Deviation Of Actual And Forecasted Internal Supply

Forecasting For The Next 3 Years (2016-2018)in Executivcadre Using Markov Analysis (Stabilised Strength Upto 300 Employees)

TABLE IV FORECASTING MANPOWER SUPPLY FOR (2016-2018)

Position	Total number of employees	E01	E02	E03	E04	E05	E06	E07	E08	EXIT
E01	56	44	4							8
E02	19		16							3
E03	115			103	3					9
E04	35				34					1
E05	26					25				1
E06	16						15			1
E07	10							9		1
E08	3								2	1
Total	280									
Employees	Internal	44	20	103	37	25	13	9	2	

VII. LIMITATIONS

- 1) Small samples yield unstable estimates of future availabilities.
- 2) Can't detect multiple moves during specified time period.
- 3) Job category shouldn't be too broad (unit of analysis).
- 4) Doesn't explain underlying causes among specific employees
- 5) Only retirement can be predicted as exit, not resignation.
- 6) Time bounded employees can be only taken under studies.

VIII.CONCLUSION AND DIRECTION FOR FURTHER RESEARCH

The study shows that the Markov analysis is an effective tool for Human Resource Supply Forecasting. An updated Human Resources data set is required for the forecasting process from the eight cadre of employees selected for the study. A deviation from the actual data was identified with executive cadre E01. This deviation was due to the promotion of supervisor to the E01 category. Since the supervisor cadre was not elected for the study, it is unable to forecast their promotion. Based on the result the researcher has come up with further study.

- 1) Study can be undertaken in other cadres also
- 2) The study focused on public sector company, other big private sector

company can be also brought under the preview of the model.

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